



**2023**  
**SPONSORSHIP**  
**PROGRAM**





# OUR STORY

The vision for High Five Saddle Company is a community of riders who support each other. We all face challenges along the way and whether it's saddle fit, nutrition or training we turn to those around us for guidance. When it comes to getting the right equipment, I am here to help. I fell in love with Double J Saddles after taking my first test ride. It was a game changer for my riding and I want to show you how you can take your riding and comfort to the next level too. If it wasn't for a fellow competitor guiding me, I would have spent more time frustrated trying saddle after saddle. I am happy to now be able to help hundreds of my clients and friends find the perfect saddle, and be a part of their barrel racing journey. I love to cheer for others and of course give my clients a big high five after their run.

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**Karen Briscoe (Armstrong)**

# SPONSORSHIP LEVELS



In order to expand our vision, we need our community.

## Professional

We are looking for Professional trainers and coaches that are invested in their client's success. You are knowledgeable and people look up to you for advice and guidance.

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## Ambassador

We are looking for riders that are driven to succeed in the arena but also want to see others around them succeed. When you aren't clocking a good run you can be found on the rail cheering for others.



# SPONSORSHIP

## Benefits

- Referral credit
- Season discounts
- Complimentary fittings
- Welcome gift and more

## Requirements

- Ride in a Double J
- Social media posts and tags
- Wear patches and other gear
- Participate in monthly photos challenges





# HOW TO APPLY

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Complete online application:  
[highfivesaddleco.ca/sponsorship](https://highfivesaddleco.ca/sponsorship)

Applications close  
February 12th

We thank all those that apply. Only finalists will be  
contacted to discuss next steps

